

Order / Rev: 196663
 Alt Order #: 06839181
 Flight Dates: 08/08/12 - 08/14/12

Advertiser: POL/RNC-Romney for President
 Product Desc: 8/8-8/14 RNC/MITT ROMNEY
 Estimate: 149

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	08/08/12	08/10/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	--WTF--	:30	6	\$1,500.00	P2	0.00	NM	6	\$9,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					6	\$1,500.00		0.00			
E 15	WAVY	08/13/12	08/14/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	MT-----	:30	4	\$1,500.00	P2	0.00	NM	4	\$6,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					4	\$1,500.00		0.00			
E 16	WAVY	08/13/12	08/13/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p	M-----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
NITELY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----					1	\$2,500.00		0.00			
E 17	WAVY	08/08/12	08/08/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p	--W----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
NITELY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--W----					1	\$2,500.00		0.00			
E 18	WAVY	08/13/12	08/14/12	M-F 7-730p M-F 7-730p	CM	7-730p	MT-----	:30	4	\$900.00	P1	0.00	NM	4	\$3,600.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					4	\$900.00		0.00			
E 19	WAVY	08/08/12	08/10/12	M-F 7-730p M-F 7-730p	CM	7-730p	--WTF--	:30	6	\$900.00	P1	0.00	NM	6	\$5,400.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					6	\$900.00		0.00			
E 20	WAVY	08/13/12	08/14/12	M-F 730-8p M-F 730-8p	CM	730-8p	MT-----	:30	2	\$900.00	P1	0.00	NM	2	\$1,800.00
INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$900.00		0.00			
E 21	WAVY	08/08/12	08/10/12	Olympic Prime Olympic Prime	CM	Olympic Prime	--WTF--	:30	6	\$3,500.00	P1	0.00	NM	6	\$21,000.00
OLYMPIC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					6	\$3,500.00		0.00			
E 22	WAVY	08/13/12	08/14/12	LN M-F M-F News 10 @11	CM	11p-1130p	MT-----	:30	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$1,200.00		0.00			
E 23	WAVY	08/13/12	08/14/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	MT-----	:30	2	\$350.00	P2	0.00	NM	2	\$700.00
TONITE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$350.00		0.00			
E 24	WAVY	08/08/12	08/10/12	Olympics Late News M-Su Olympics Late News M-Su	CM	Olympic Late News	--WTF--	:30	6	\$1,000.00	P1	0.00	NM	6	\$6,000.00
OLYMPICS LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					6	\$1,000.00		0.00			
E 25	WAVY	08/13/12	08/14/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	MT-----	:30	4	\$500.00	P1	0.00	NM	4	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					4	\$500.00		0.00			
E 26	WAVY	08/08/12	08/10/12		CM	5a-6a	--WTF--	:30	6	\$500.00	P1	0.00	NM	6	\$3,000.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				WAVY News @ Sunrise										
				WAVY News @ Sunrise										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--				6	\$500.00		0.00			
E 27	WAVY	08/11/12	08/11/12	Olympic Daytime WKND	CM	Olympic Daytime V- - - - S-	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
				Olympic Daytime WKND										
OLYMPICS WKND DAYTIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- - - - - S-				2	\$800.00		0.00			
E 28	WAVY	08/11/12	08/11/12	Olympic Prime	CM	Olympic Prime - - - - - S-	:30	2	\$3,500.00	P1	0.00	NM	2	\$7,000.00
				Olympic Prime										
SAT OLYMPICS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- - - - - S-				2	\$3,500.00		0.00			
E 29	WAVY	08/11/12	08/11/12	Olympics Late News M-Su	CM	Olympic Late News- - - - - S-	:30	2	\$1,000.00	P1	0.00	NM	2	\$2,000.00
				Olympics Late News M-Su										
SAT OLYMPICS LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- - - - - S-				2	\$1,000.00		0.00			
E 30	WAVY	08/12/12	08/12/12	Olympic Daytime WKND	CM	Olympic Daytime V- - - - - S	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
				Olympic Daytime WKND										
OLYMPICS SUNDAY DAYTIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- - - - - S				2	\$800.00		0.00			
E 31	WAVY	08/12/12	08/12/12	Olympic Prime	CM	Olympic Prime - - - - - S	:30	1	\$3,500.00	P1	0.00	NM	1	\$3,500.00
				Olympic Prime										
OLYMPICS CLOSING CEREMONY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- - - - - S				1	\$3,500.00		0.00			
												Totals	111	\$128,900.00